



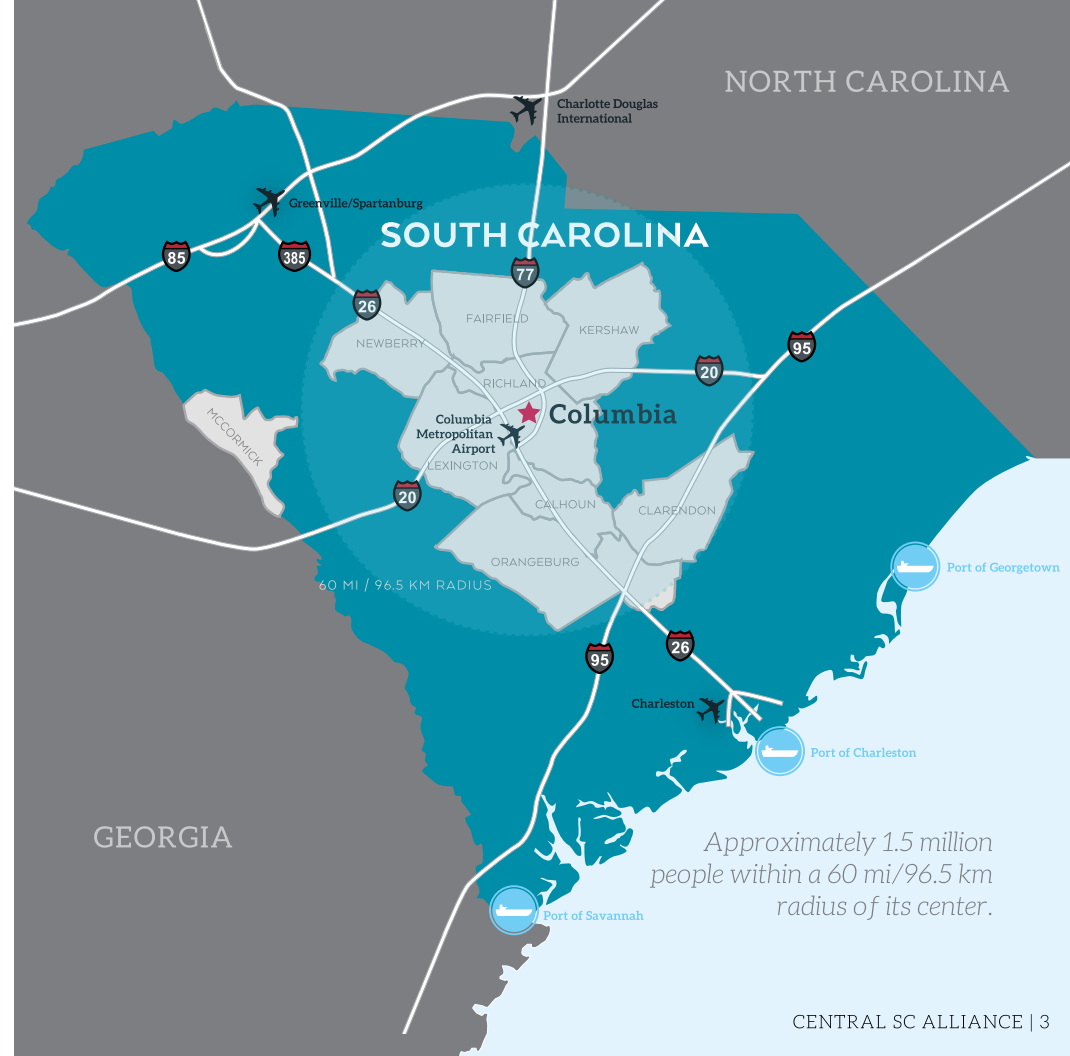
SOUTH CAROLINA  
**#1 IN FOREIGN INVESTMENT**

UNITED STATES *of* AMERICA



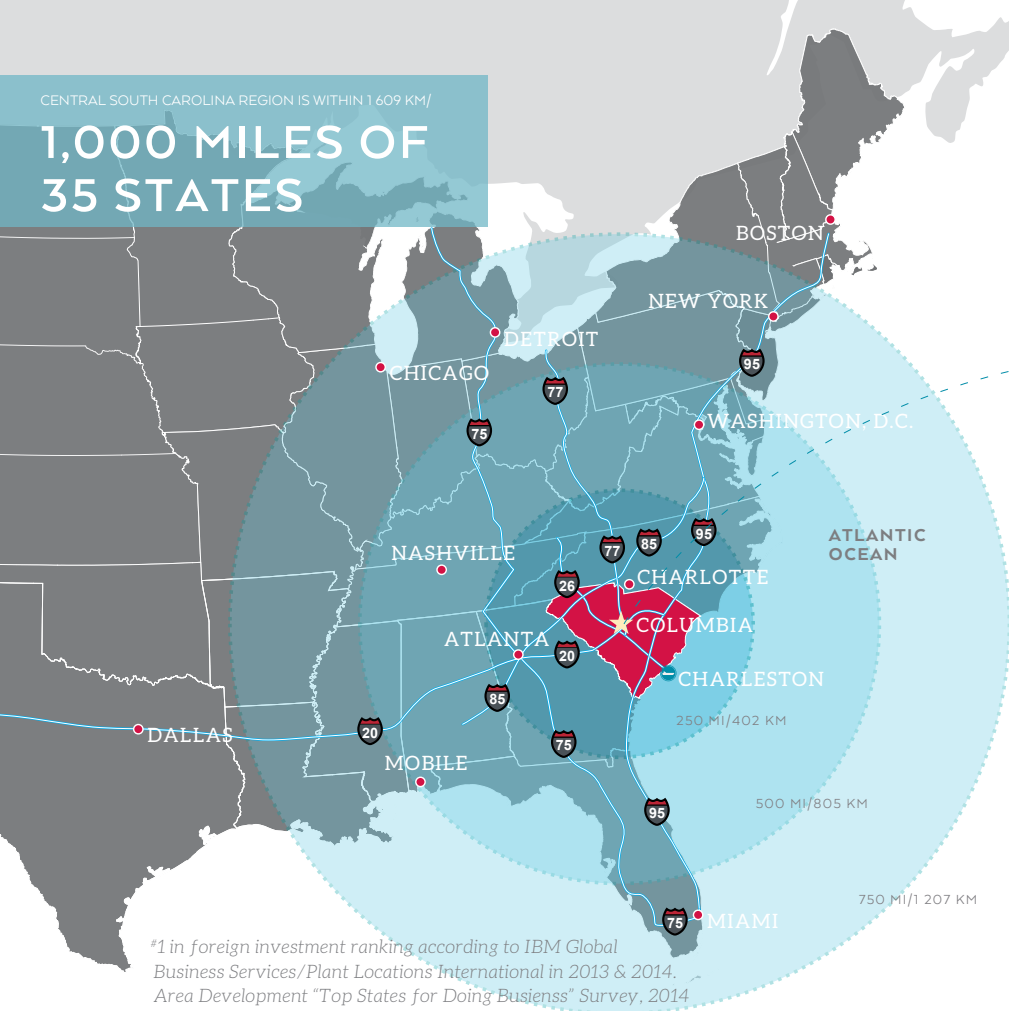
# INTRODUCTION *to* CENTRAL SC ALLIANCE

Founded in 1994, the Central SC Alliance is a 501(3)(c) not-for-profit public/private partnership which engages in the recruitment of capital investment in the nine-county Central South Carolina Region. Whether you are an existing business looking to expand or a global company interested in locating to the region, the CSCA can provide valuable assistance that will help facilitate the site selection process. An on-site professional project management team will work as a confidential consultant and will coordinate with state and local officials for a smooth experience.



CENTRAL SOUTH CAROLINA REGION IS WITHIN 1 609 KM/

1,000 MILES OF  
35 STATES



#1 in foreign investment ranking according to IBM Global Business Services/Plant Locations International in 2013 & 2014. Area Development "Top States for Doing Business" Survey, 2014

## GEOGRAPHIC BENEFITS of CENTRAL SC

- Located in the Eastern Standard Time Zone, the Region is situated for day-of communication with overseas locations
- Roughly 66% of the U.S. population is accessible within a day's drive
- Same day travel to numerous major U.S. population centers is possible ranging between one and 14.5 hours drive
- Bordered on the East Coast by the Atlantic Ocean and as short as 47 mi/76 km drive to the Port of Charleston



# EXPORT ECONOMY

South Carolina's 2014 exports totaled an annual record of more than \$26.1 billion in goods sold to 202 countries around the world, according to data from the U.S. Department of Commerce.

**1st**

in U.S. tire exports for four consecutive years

**2nd**

in export of automobiles to world markets

**17th**

nationally in overall exports

## TOP 10 EXPORT INDUSTRIES

VEHICLES  
MACHINERY  
RUBBER PRODUCTS  
ELECTRICAL MACHINERY  
PLASTICS  
OPTICAL AND MEDICAL EQUIPMENT

PAPER AND PAPERBOARD  
ORGANIC CHEMICALS  
WOOD PULP  
AIRCRAFT

*\*For South Carolina in 2013*

## TOP 5 EXPORT PARTNERS

1. CHINA
2. CANADA
3. GERMANY
4. MEXICO
5. UNITED KINGDOM



# ROBUST TRANSPORTATION

## AIRPORT

- Columbia Metropolitan Airport (CAE) is located in the heart of South Carolina
- Serves 1.2 million passengers annually
- 40 nonstop daily flights
- Direct flights to international airport is 105 mi or 169 km
- Home of the UPS Southeast Region Air Hub; can handle 41,000 packages or documents per hour
- Two runways with combined length of more than 16,000 ft. or 4.9 km
- CAE Industrial Park is adjacent to the runway

## RAIL SERVICE

- CSX and Norfolk Southern operate approximately 1,928 mi or 3 103 km of track in South Carolina
- Norfolk Southern opened a new bulk transfer facility in West Columbia in 2013, just 2 mi or 3.2 km from I-26 and near the Columbia Metropolitan Airport
- There are 11 rail carriers running through South Carolina with over 2,250 mi/3 621 km of track. The track program ranks third nationally by the Federal Railroad Association

## FOREIGN TRADE ZONE

- U.S. Customs and Border Protection (CBP) operates the Port of Columbia at the Columbia Metropolitan Airport
- The Foreign-Trade Zone (FTZ) program allows for companies to defer, reduce or eliminate duties and tariffs on imported goods under certain conditions
- FTZ 127 is located at and operated by CAE covering a 108-acre tract within the airport complex. South Carolina ranks second in the U.S. for annual volume of FTZ exports and seventh for number of operating within its FTZs

## INTERSTATES

Access to two-thirds of the nation's population within one day's drive.

Interstate travel time is 30 mi/48 km in 30 minutes

Four major interstates pass through the Central SC Region: I-20, I-26, I-77, I-95

70% of the U.S. population lives east of the Mississippi River

# DEEP WATER ACCESS

- Easy access to Post-Panamax seaports like the Port of Charleston which has been a major hub for global commerce and trade for over 300 years.
- Port of Charleston is located less than an hour from the Central SC Region. MSC and Maersk make up the largest carriers.
- As of early 2015, Charleston's harbor received on average 11 Post-Panamax ship calls weekly.
- The SC legislature has committed \$300 million to a harbor deepening project that will aid in increasing efficiency and traffic of Post-Panamax ships, anticipated for completion in 2018.
- Port of Charleston is the only southeastern port with the ability to deepen to depths sufficient to become a fully-capable Post-Panamax port.

## PORT of CHARLESTON

**#2**

U.S. port for  
North Europe  
container trade

**9th**

largest U.S.  
port in volume at  
1.68 million TEU

**9th**

largest U.S. port  
in value at  
\$65 billion USD

**19**

of the world's  
twenty carrier  
containers

The Port of Charleston is considered one of the nation's most efficient and productive ports. Claiming the deepest water in the coastal region with -45 ft./-14 meters depth at mean low tide, the Port can accept Post-Panamax ships four hours a day. A harbor deepening project will increase depth to -52 ft./-16 meters allowing for accommodation of the large ships 24 hours a day.

# BUSINESS ADVANTAGES of CENTRAL SC



## Skilled Workforce

Offering a highly skilled and productive workforce has long been a draw to world-class companies looking to expand their businesses.

- readySC™ is one of the nation's premier training programs available at virtually no cost to qualified employers. Nearly 2,100 companies have been served and just over 280,000 workers trained by the nationally recognized workforce training program.
- The Central SC Region has four technical colleges, six independent senior colleges, and a nationally ranked research university. On average, these schools enroll 72,000 students and graduate 14,000 annually.
- The University of South Carolina's Moore School of Business is recognized

for having the #1 International Business Degrees for both undergraduate and graduate programs.

- Several of USC's engineering departments rank in the top 35 nationally based on faculty research productivity, and rank #1 in the state.
- USC's McNair Center provides the state's only master's degrees in aerospace engineering and engineering management.



USC's Moore School of Business



## Reliable and Affordable Energy

With highly competitive energy prices and available benefits, South Carolina is a lower-cost, pro-business location in the U.S.

- SC has one of the lowest industrial power rates at more than 12% below the national average.
- The cost of natural gas (\$6.11 Mcf) falls more than 4% below the Southeastern U.S. average.
- Green initiatives are on the rise, helping businesses stretch their dollars. To further their efforts, SC and power companies provide rebates and incentives for qualified businesses.



## International Investment

South Carolina is committed to helping international companies establish, relocate and expand in the U.S. and North American markets. In fact, more than 7% of South Carolina's private industry workforce is employed by foreign companies. Furthermore, the South Carolina Department of Commerce has offices located around the world in Munich, Germany, Tokyo and Nagoya, Japan, Shanghai, China, and Delhi, India with the purpose of assisting global companies with doing business in South Carolina.



## Employer-Friendly Climate

Tort reform, workers' compensation reform, lower taxes and health care access for small businesses are just a few of the reasons why South Carolina has ranked among the top five most employer-friendly U.S. states for the past six years by numerous publications.





SINCE 2011,  
FOREIGN COMPANIES  
HAVE INVESTED OVER

**\$6.7 BILLION**

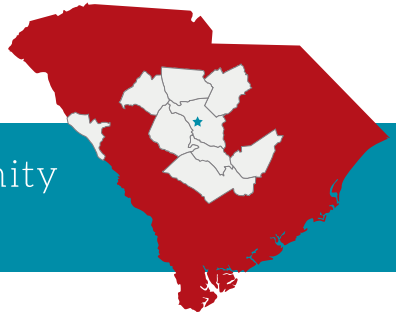
AND GENERATED  
MORE THAN

**15,600 NEW JOBS**

IN SOUTH CAROLINA.

## MARQUEE BRANDS in CENTRAL SC





## We Welcome the Opportunity to Work with You!

- Professional site selection assistance
- Detailed information on available industrial sites and buildings
- A team of partners that will get you answers to your questions
- Incentive programs overviews



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**READY TO  
GET STARTED?**

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